

Toilet Care in Sweden

Market Direction | 2024-02-22 | 15 pages | Euromonitor

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Report description:

A continued rise in retail price points is attributed to inflationary pressures driven by higher input and operational costs. With inflation remaining elevated throughout 2023, households exhibit heightened price sensitivity. This results in a shift towards discounters and variety stores, along with an increase in the value share held by private label toilet care products.

Euromonitor International's Toilet Care in Sweden market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: In-Cistern Devices, ITBs, Toilet Care Tablets/Powders, Toilet Cleaning Systems, Toilet Liquids/Foam.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Toilet Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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