

Toilet Care in Spain

Market Direction | 2024-02-23 | 18 pages | Euromonitor

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Report description:

Demand for toilet care continued to subside in 2023, thanks to the normalisation of hygiene standards in the aftermath of the pandemic. The increased amount of time spent outside the home, for work or leisure purposes, also decreased the amount of time consumers devoted to cleaning, including their toilets. In addition, the cost of living crisis took its toll on retail volume sales, with ITBS, especially rim liquids, being particularly vulnerable. These products became increasingly scarce in th...

Euromonitor International's Toilet Care in Spain market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: In-Cistern Devices, ITBs, Toilet Care Tablets/Powders, Toilet Cleaning Systems, Toilet Liquids/Foam.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Toilet Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Toilet Care in Spain
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List Of Contents And Tables

TOILET CARE IN SPAIN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Rim blocks see continued innovation

Toilet liquids/foams continue to lead sales

Private labels increase their share, in light of consumer price sensitivity

PROSPECTS AND OPPORTUNITIES

Rim blocks will remain one bright spark in declining category

Increased focus on health and the environment offers opportunities for toilet care players

Private label set to gain share in light of continued popularity of supermarkets and discounters

CATEGORY DATA

Table 1 Sales of Toilet Care by Category: Value 2018-2023

Table 2 Sales of Toilet Care by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Toilet Care: % Value 2019-2023

Table 4 LBN Brand Shares of Toilet Care: % Value 2020-2023

Table 5 Forecast Sales of Toilet Care by Category: Value 2023-2028

Table 6 Forecast Sales of Toilet Care by Category: % Value Growth 2023-2028

HOME CARE IN SPAIN

EXECUTIVE SUMMARY

Home care in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for home care?

MARKET INDICATORS

Table 7 Households 2018-2023

MARKET DATA

Table 8 Sales of Home Care by Category: Value 2018-2023

Table 9 Sales of Home Care by Category: % Value Growth 2018-2023

Table 10 NBO Company Shares of Home Care: % Value 2019-2023

Table 11 LBN Brand Shares of Home Care: % Value 2020-2023

Table 12 Penetration of Private Label in Home Care by Category: % Value 2018-2023

Table 13 Distribution of Home Care by Format: % Value 2018-2023

Table 14 Distribution of Home Care by Format and Category: % Value 2023

Table 15 Forecast Sales of Home Care by Category: Value 2023-2028

Table 16 □Forecast Sales of Home Care by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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