

Toilet Care in South Korea

Market Direction | 2024-02-21 | 16 pages | Euromonitor

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Report description:

Since the COVID-19 pandemic, there has been a heightened awareness of hygiene among South Koreans, with a stronger dedication to household cleanliness and a more conscientious approach to toilet hygiene. This elevated interest has prompted the release of numerous products specifically tailored for bathroom sanitation needs. Bref from Henkel Home Care Korea Ltd has seized the opportunity to cater to the evolving preferences of consumers. In the summer of 2023, Bref introduced a limited-edition pa...

Euromonitor International's Toilet Care in South Korea market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: In-Cistern Devices, ITBs, Toilet Care Tablets/Powders, Toilet Cleaning Systems, Toilet Liquids/Foam.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Toilet Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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