

Toilet Care in Romania

Market Direction | 2024-02-22 | 17 pages | Euromonitor

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Report description:

Overall, retail volume sales of toilet care rose moderately in 2023. As in 2022, this was due to the performance of the dominant type, toilet liquids/foam, and rim liquids, with other categories continuing to see reduced or negligible retail volume sales at the end of the review period. In light of the lifting of COVID-19 measures, the back-to work trend meant less time spent at home and, therefore, less use of toilet areas and less frequent cleaning needs. However, more modern, liquid-based cat...

Euromonitor International's Toilet Care in Romania market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: In-Cistern Devices, ITBs, Toilet Care Tablets/Powders, Toilet Cleaning Systems, Toilet Liquids/Foam.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Toilet Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Continuous innovation through fragrances
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