

Toilet Care in Denmark

Market Direction | 2024-02-21 | 17 pages | Euromonitor

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Report description:

Higher input costs continued to have a pronounced impact on retail price points, with strong increases noted during 2023. As inflation remained high, albeit lower than the 2022 peak, there was heightened consumer price-sensitivity. This underpinned a shift to discounters and the competitive price-positioned drugstore chain Normal and strong retail value share growth for private label. In 2023, only toilet liquids/foam saw an increase in retail volume sales, albeit slight, while the other signifi...

Euromonitor International's Toilet Care in Denmark market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: In-Cistern Devices, ITBs, Toilet Care Tablets/Powders, Toilet Cleaning Systems, Toilet Liquids/Foam.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Toilet Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Toilet Care in Denmark
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List Of Contents And Tables

TOILET CARE IN DENMARK

KEY DATA FINDINGS

2023 DEVELOPMENTS

Price rises hamper demand

Ambi-Pur WC Active Gel is designed to stand out from the crowd

Manufacturers address cleaning power and convenience needs

PROSPECTS AND OPPORTUNITIES

Efficacy and convenience to remain key selling points

Manufacturers aim to provide sustainability with efficacy

Flexible working provides a driver for toilet care demand

CATEGORY DATA

Table 1 Sales of Toilet Care by Category: Value 2018-2023

Table 2 Sales of Toilet Care by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Toilet Care: % Value 2019-2023

Table 4 LBN Brand Shares of Toilet Care: % Value 2020-2023

Table 5 Forecast Sales of Toilet Care by Category: Value 2023-2028

Table 6 Forecast Sales of Toilet Care by Category: % Value Growth 2023-2028

HOME CARE IN DENMARK

EXECUTIVE SUMMARY

Home care in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for home care?

MARKET INDICATORS

Table 7 Households 2018-2023

MARKET DATA

Table 8 Sales of Home Care by Category: Value 2018-2023

Table 9 Sales of Home Care by Category: % Value Growth 2018-2023

Table 10 NBO Company Shares of Home Care: % Value 2019-2023

Table 11 LBN Brand Shares of Home Care: % Value 2020-2023

Table 12 Penetration of Private Label in Home Care by Category: % Value 2018-2023

Table 13 Distribution of Home Care by Format: % Value 2018-2023

Table 14 Distribution of Home Care by Format and Category: % Value 2023

Table 15 Forecast Sales of Home Care by Category: Value 2023-2028

Table 16 □Forecast Sales of Home Care by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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