

## **Toilet Care in Bosnia and Herzegovina**

Market Direction | 2024-02-22 | 15 pages | Euromonitor

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### **Report description:**

In 2023, toilet care achieved marginal retail volume growth due to stagnating consumer demand and the maturity of leading subcategories. Increased attention to toilet care is compensating for the loss of the consumer base in the face of population decline. Consequently, volume sales made a small recovery in 2023. However, inflation has driven up unit prices across all toilet care product categories resulting in double-digit current value growth.

Euromonitor International's Toilet Care in Bosnia and Herzegovina market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: In-Cistern Devices, ITBs, Toilet Care Tablets/Powders, Toilet Cleaning Systems, Toilet Liquids/Foam.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Toilet Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

February 2024

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