

Toilet Care in Bolivia

Market Direction | 2024-02-22 | 14 pages | Euromonitor

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Report description:

Toilet care is witnessing further growth in 2023, with sales supported by the adoption of new cleaning habits following the pandemic. The increased usage of specific toilet cleaning products at home has particularly benefited toilet liquid/foam products. Most Bolivian households do not buy specific toilet care products; lower income households typically use cheaper alternatives like bleach, powder cleaners or even nitric acid. Most toilet care products are imported into Bolivia, as domestic prod...

Euromonitor International's Toilet Care in Bolivia market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: In-Cistern Devices, ITBs, Toilet Care Tablets/Powders, Toilet Cleaning Systems, Toilet Liquids/Foam.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Toilet Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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TOILET CARE IN BOLIVIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Toilet care records further growth, with sales supported by the adoption of new cleaning habits following the pandemic

Expansion of toilet liquids/foam with new, affordable brands entering the market

Local brands innovate with larger, more cost-effective pack sizes

PROSPECTS AND OPPORTUNITIES

New brands to target higher-income consumers, whilst cheaper multipurpose products will remain popular

Relevance of value brands in rim blocks

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