

Surface Care in the United Kingdom

Market Direction | 2024-02-21 | 23 pages | Euromonitor

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Report description:

The pandemic increased consumers' hygiene awareness, leading to a surge in sales of surface care in 2020, when COVID-19 first emerged. Demand for surface care has continued to be strong since, with 2023 seeing higher sales than pre-pandemic levels, owing to this increased awareness. Consumers have returned to their busy working lives, and are looking for convenience and efficiency in their surface care products. For this reason, demand has remained elevated for convenient multipurpose cleaners,...

Euromonitor International's Surface Care in United Kingdom market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Bathroom Cleaners, Descalers, Drain Openers, Floor Cleaners, Home Care Disinfectants, Home Care Wipes and Floor Cleaning Systems, Kitchen Cleaners, Multi-Purpose Cleaners, Oven Cleaners, Scouring Agents, Window/Glass Cleaners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Surface Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International
February 2024

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