

## Street Stalls/Kiosks in Turkey

Market Direction | 2024-02-15 | 24 pages | Euromonitor

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### Report description:

The tough economic situation in Turkey continued to impact consumer foodservice at the end of the review period. This had some benefits for street stalls/kiosks as consumers looked for the best value for money from their consumer foodservice choices. In particular, the depreciation in the exchange value of the Turkish lira and very high inflation negatively affected consumer disposable incomes and purchasing power as food and energy prices increased. High operational costs resulted in price infl...

Euromonitor International's Street Stalls/Kiosks in Turkey report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Street Stalls/Kiosks, Independent Street Stalls/Kiosks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Street Stalls/Kiosks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Street stalls/kiosks derives some benefit from the tough economic situation

Shoppers look for more filling, value for money corners in shopping malls

Dessert and chocolate kiosks perform well as they offer a little of what the consumer likes

##### PROSPECTS AND OPPORTUNITIES

Convenience and price factors provide a competitive edge for street stalls/kiosks

Fast food and coffee-selling kiosks to grow in number and popularity in shopping malls

Independent kiosks to continue to grow their presence

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