

## **Small Local Grocers in Japan**

Market Direction | 2024-02-13 | 34 pages | Euromonitor

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### **Report description:**

Traditionally, Japanese consumers have enjoyed shopping in areas called Shotengai, where many small shops, including small local grocers, are lined up along the streets. Customers visit different specialist shops to buy their vegetables, fish, and meat or tofu separately. However, due to urbanisation, city development plans (including opening big commercial sites), and most importantly the opening of hypermarkets and large supermarkets in nearby locations, Shotengai have been losing their power...

Euromonitor International's Small Local Grocers in Japan report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Small Local Grocers market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## **Table of Contents:**

Small Local Grocers in Japan  
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List Of Contents And Tables

### **SMALL LOCAL GROCERS IN JAPAN**

#### **KEY DATA FINDINGS**

#### **2023 DEVELOPMENTS**

Closure of outlets in Shotengai is a major issue

Strong demand for authentic products helps drive sales

Affordable indulgences and heightened health awareness

#### **PROSPECTS AND OPPORTUNITIES**

Urban/rural inequality in shopping opportunities likely to continue

Tough competition in grocery retailing set to continue

New concepts and niches anticipated to be seen in small local grocers

#### **CHANNEL DATA**

Table 1 Small Local Grocers: Value Sales, Outlets and Selling Space 2018-2023

Table 2 Small Local Grocers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 3 Small Local Grocers GBO Company Shares: % Value 2019-2023

Table 4 Small Local Grocers GBN Brand Shares: % Value 2020-2023

Table 5 Small Local Grocers LBN Brand Shares: Outlets 2020-2023

Table 6 Small Local Grocers LBN Brand Shares: Selling Space 2020-2023

Table 7 Small Local Grocers Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 8 Small Local Grocers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

#### **RETAIL IN JAPAN**

#### **EXECUTIVE SUMMARY**

Retail in 2023: The big picture

Private label development key for retailers to stay competitive

New regulation on stealth marketing (Endorsements and Testimonials in Advertising) impacts e-commerce and direct selling

What next for retail?

#### **OPERATING ENVIRONMENT**

Informal retail

Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2023

Seasonality

Hatsu Uri ("First Sales") at New Year

Valentine's Day

White Day

Mother's Day

Father's Day

Summer bargains

Halloween

Black Friday and Cyber Monday

Christmas and year-end bargains

#### **MARKET DATA**

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Table 9 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2018-2023

Table 10 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2018-2023

Table 11 Sales in Retail Offline by Channel: Value 2018-2023

Table 12 Sales in Retail Offline by Channel: % Value Growth 2018-2023

Table 13 Retail Offline Outlets by Channel: Units 2018-2023

Table 14 Retail Offline Outlets by Channel: % Unit Growth 2018-2023

Table 15 Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023

Table 16 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 17 Sales in Grocery Retailers by Channel: Value 2018-2023

Table 18 Sales in Grocery Retailers by Channel: % Value Growth 2018-2023

Table 19 Grocery Retailers Outlets by Channel: Units 2018-2023

Table 20 Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023

Table 21 Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023

Table 22 Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 23 Sales in Non-Grocery Retailers by Channel: Value 2018-2023

Table 24 Sales in Non-Grocery Retailers by Channel: % Value Growth 2018-2023

Table 25 Non-Grocery Retailers Outlets by Channel: Units 2018-2023

Table 26 Non-Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023

Table 27 Retail GBO Company Shares: % Value 2019-2023

Table 28 Retail GBN Brand Shares: % Value 2020-2023

Table 29 Retail Offline GBO Company Shares: % Value 2019-2023

Table 30 Retail Offline GBN Brand Shares: % Value 2020-2023

Table 31 Retail Offline LBN Brand Shares: Outlets 2020-2023

Table 32 Retail E-Commerce GBO Company Shares: % Value 2019-2023

Table 33 Retail E-Commerce GBN Brand Shares: % Value 2020-2023

Table 34 Grocery Retailers GBO Company Shares: % Value 2019-2023

Table 35 Grocery Retailers GBN Brand Shares: % Value 2020-2023

Table 36 Grocery Retailers LBN Brand Shares: Outlets 2020-2023

Table 37 Grocery Retailers LBN Brand Shares: Selling Space 2020-2023

Table 38 Non-Grocery Retailers GBO Company Shares: % Value 2019-2023

Table 39 Non-Grocery Retailers GBN Brand Shares: % Value 2020-2023

Table 40 Non-Grocery Retailers LBN Brand Shares: Outlets 2020-2023

Table 41 Non-Grocery Retailers LBN Brand Shares: Selling Space 2020-2023

Table 42 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2023-2028

Table 43 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2023-2028

Table 44 Forecast Sales in Retail Offline by Channel: Value 2023-2028

Table 45 Forecast Sales in Retail Offline by Channel: % Value Growth 2023-2028

Table 46 Forecast Retail Offline Outlets by Channel: Units 2023-2028

Table 47 Forecast Retail Offline Outlets by Channel: % Unit Growth 2023-2028

Table 48 Forecast Sales in Retail E-Commerce by Channel: Value 2023-2028

Table 49 Forecast Sales in Retail E-Commerce by Channel: % Value Growth 2023-2028

Table 50 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 51 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

Table 52 Forecast Sales in Grocery Retailers by Channel: Value 2023-2028

Table 53 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2023-2028

Table 54 Forecast Grocery Retailers Outlets by Channel: Units 2023-2028

Table 55 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028

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Table 56 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 57 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

Table 58 □Forecast Sales in Non-Grocery Retailers by Channel: Value 2023-2028

Table 59 □Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2023-2028

Table 60 □Forecast Non-Grocery Retailers Outlets by Channel: Units 2023-2028

Table 61 □Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028

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SOURCES

Summary 2 Research Sources

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