

## Small Cooking Appliances in India

Market Direction | 2024-02-13 | 39 pages | Euromonitor

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### Report description:

Following the reopening of schools and offices, many local consumers have been returning to pre-pandemic lifestyles and thus are more pressed for time. With expansion of the employed female population, households are looking for appliances that allow for easier and healthier cooking at home. This has benefited the sales of small cooking appliances in India. According to Euromonitor International's Voice of the Consumer: Lifestyles Survey 2023, over one third (38%) of Indian respondents agree tha...

Euromonitor International's Small Cooking Appliances in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Breadmakers, Coffee Machines, Coffee Mills, Electric Grills, Electric Steamers, Freestanding Hobs, Fryers, Kettles, Other Small Cooking Appliances, Rice Cookers, Slow Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Small Cooking Appliances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Table of Contents:

Small Cooking Appliances in India

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### List Of Contents And Tables

#### SMALL COOKING APPLIANCES IN INDIA

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Growth slows in 2023, but still remains in positive territory

TTK Prestige retains lead of small cooking appliances due to established presence

E-commerce continues to gain share of distribution

##### PROSPECTS AND OPPORTUNITIES

Positive demand expected for small cooking appliances in the coming years

Demand for premium small cooking appliances on the rise

Light fryers and rice cookers to outperform category over the forecast period

##### CATEGORY DATA

Table 1 Sales of Small Cooking Appliances by Category: Volume 2018-2023

Table 2 Sales of Small Cooking Appliances by Category: Value 2018-2023

Table 3 Sales of Small Cooking Appliances by Category: % Volume Growth 2018-2023

Table 4 Sales of Small Cooking Appliances by Category: % Value Growth 2018-2023

Table 5 Sales of Freestanding Hobs by Format: % Volume 2018-2023

Table 6 NBO Company Shares of Small Cooking Appliances: % Volume 2019-2023

Table 7 LBN Brand Shares of Small Cooking Appliances: % Volume 2020-2023

Table 8 Distribution of Small Cooking Appliances by Format: % Volume 2018-2023

Table 9 Forecast Sales of Small Cooking Appliances by Category: Volume 2023-2028

Table 10 □Forecast Sales of Small Cooking Appliances by Category: Value 2023-2028

Table 11 □Forecast Sales of Small Cooking Appliances by Category: % Volume Growth 2023-2028

Table 12 □Forecast Sales of Small Cooking Appliances by Category: % Value Growth 2023-2028

#### CONSUMER APPLIANCES IN INDIA

##### EXECUTIVE SUMMARY

Consumer appliances in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer appliances?

##### MARKET INDICATORS

Table 13 Household Penetration of Selected Total Stock Consumer Appliances by Category 2018-2024

Table 14 Replacement Cycles of Consumer Appliances by Category 2018-2024

##### MARKET DATA

Table 15 Sales of Consumer Appliances by Category: Volume 2018-2023

Table 16 Sales of Consumer Appliances by Category: Value 2018-2023

Table 17 Sales of Consumer Appliances by Category: % Volume Growth 2018-2023

Table 18 Sales of Consumer Appliances by Category: % Value Growth 2018-2023

Table 19 Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2018-2023

Table 20 Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2018-2023

Table 21 Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2018-2023

Table 22 □Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2018-2023

Table 23 □Sales of Small Appliances by Category: Volume 2018-2023

Table 24 □Sales of Small Appliances by Category: Value 2018-2023

Table 25 □Sales of Small Appliances by Category: % Volume Growth 2018-2023

Table 26 □Sales of Small Appliances by Category: % Value Growth 2018-2023

Table 27 □NBO Company Shares of Major Appliances: % Volume 2019-2023

Table 28 □LBN Brand Shares of Major Appliances: % Volume 2020-2023

Table 29 □NBO Company Shares of Small Appliances: % Volume 2019-2023

Table 30 □LBN Brand Shares of Small Appliances: % Volume 2020-2023

Table 31 □Distribution of Major Appliances by Format: % Volume 2018-2023

Table 32 □Distribution of Small Appliances by Format: % Volume 2018-2023

Table 33 □Forecast Sales of Consumer Appliances by Category: Volume 2023-2028

Table 34 □Forecast Sales of Consumer Appliances by Category: Value 2023-2028

Table 35 □Forecast Sales of Consumer Appliances by Category: % Volume Growth 2023-2028

Table 36 □Forecast Sales of Consumer Appliances by Category: % Value Growth 2023-2028

Table 37 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2023-2028

Table 38 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2023-2028

Table 39 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2023-2028

Table 40 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2023-2028

Table 41 □Forecast Sales of Small Appliances by Category: Volume 2023-2028

Table 42 □Forecast Sales of Small Appliances by Category: Value 2023-2028

Table 43 □Forecast Sales of Small Appliances by Category: % Volume Growth 2023-2028

Table 44 □Forecast Sales of Small Appliances by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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