

## **Sauces, Dips and Condiments in India**

Market Direction | 2024-02-20 | 25 pages | Euromonitor

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### **Report description:**

In line with increasing at-home entertainment options, the frequency of snacking and consuming small meals has increased, thereby benefiting sauces, dips and condiments in India. According to Euromonitor International's Voice of the Consumer: Lifestyles Survey 2023 (n=1,024) 38.4% of consumers in India have a snack while they are watching television/streaming online content. Snacking has become a social activity, with consumers often sharing snacks and small bites with friends and family. Sauces...

Euromonitor International's Sauces, Dips and Condiments in India report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Cooking Ingredients and Condiments, Dips, Other Sauces and Condiments, Pickled Products, Sauces, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Sauces, Dips and Condiments market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

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Euromonitor International  
February 2024

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SAUCES, DIPS AND CONDIMENTS IN INDIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Rise in at-home meals and snacking occasions drives category growth

Everest retains brand share with focus on expanding range and conducting campaigns

Foodservice volumes continue to gain traction

PROSPECTS AND OPPORTUNITIES

Intensity of competition will increase in sauces, dips and condiments going forward

Players will look to focus on innovation to expand product range and format to stay ahead of the curve

Major players will look to expand their online presence going forward

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