

## **Polishes in Ukraine**

Market Direction | 2024-02-23 | 16 pages | Euromonitor

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### **Report description:**

Shoe polish recorded the slowest decline in volume sales within polishes overall in 2023. Despite changing consumer preferences and a trend towards sport and casual footwear that may require less frequent polishing, certain market segments still value traditional shoe care. Shoe enthusiasts, formal footwear users, and those with a preference for well-maintained shoes may continue to purchase and use shoe polish.

Euromonitor International's Polishes in Ukraine market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Floor Polish, Furniture Polish, Metal Polish, Shoe Polish.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Polishes market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

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