

Polishes in the Netherlands

Market Direction | 2024-02-22 | 17 pages | Euromonitor

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Report description:

Dutch workers embrace informal wear at most companies, making consumers less interested in formal work shoes which need polishing. At the same time, the hybrid form of working is also having some impact, as office workers spend time at home requiring fewer formal shoes. Players are thus focusing their efforts on providing different product lines to cater to the diverse needs of consumers, as well as on offering greater clarification on what shoe polishes can be used for, and how. Some shoe polis...

Euromonitor International's Polishes in Netherlands market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Floor Polish, Furniture Polish, Metal Polish, Shoe Polish.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Polishes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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