

Polishes in the Czech Republic

Market Direction | 2024-02-21 | 16 pages | Euromonitor

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Report description:

While polishes recorded strong retail growth in 2023, retail volume sales struggled, declining in all areas, bar metal polish, which saw stagnate growth. The economic impact of the rising cost of living has undermined consumer confidence and purchasing power. As a result, many consumers remain focused on spending on essential items. The category also suffered from limited promotional activities and innovation, leaving consumers to select from a narrow range of available products. Increased price...

Euromonitor International's Polishes in Czech Republic market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Floor Polish, Furniture Polish, Metal Polish, Shoe Polish.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Polishes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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