

Polishes in Spain

Market Direction | 2024-02-23 | 18 pages | Euromonitor

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Report description:

Polishes continued its long-term decline in retail volume terms in 2023 with many consumers no longer considering these products as necessary. This is partly down to changes in the materials used for furniture and footwear, with many consumers moving away from wood, leather and other materials that require polishing. Furthermore, with Spaniards leading increasingly busy lives, many are showing a preference for multipurpose home care products, which not only remove dust and dirt but also have dis...

Euromonitor International's Polishes in Spain market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Floor Polish, Furniture Polish, Metal Polish, Shoe Polish.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Polishes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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Floor polish and shoe polish suffer further losses

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Private label will continue to gain share

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Summary 1 Research Sources

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