

Polishes in Lithuania

Market Direction | 2024-02-22 | 15 pages | Euromonitor

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Report description:

Polishes continue to see retail volume sales stagnate in 2023, as this category draws very limited consumer attention in Lithuania. In the main, locals prefer to use basic household products to clean the house. Since the COVID-19 pandemic, consumers have spent less time at home and are less concerned about polishing floors and furniture.

Euromonitor International's Polishes in Lithuania market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Floor Polish, Furniture Polish, Metal Polish, Shoe Polish.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Polishes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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