

## **Polishes in Finland**

Market Direction | 2024-02-22 | 14 pages | Euromonitor

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### **Report description:**

High volume price growth continues to impede the volume sales growth of polishes in 2023. Consumers are prioritising necessary home care products over polishes, leading to a decline in their usage. The popularity of non-wood materials for furniture further reduces the demand for furniture polishes. Consumers are opting for alternative home care products, such as surface care, contributing to the decrease in polish sales.

Euromonitor International's Polishes in Finland market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Floor Polish, Furniture Polish, Metal Polish, Shoe Polish.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Polishes market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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