

## **Polishes in Croatia**

Market Direction | 2024-02-22 | 14 pages | Euromonitor

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### **Report description:**

The economic impact of measures introduced to limit the spread of COVID-19, along with soaring inflation in 2023, have undermined consumer confidence and purchasing power. As a result, many consumers remain focused on spending on essential items. At the same time, consumers' priorities have shifted even further towards hygiene. This shift was reinforced by the fact that socialising, both in public and at home, came to an abrupt halt during the pandemic, weakening demand for products with a prima...

Euromonitor International's Polishes in Croatia market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Floor Polish, Furniture Polish, Metal Polish, Shoe Polish.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Polishes market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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