

Polishes in Colombia

Market Direction | 2024-02-21 | 15 pages | Euromonitor

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Report description:

Despite the strong price increases witnessed in 2023, shoe polishes performed exceptionally well in retail volume terms, with a full recovery above pre-pandemic levels. This trend has been driven by the full return to face-to-face classes in schools and the return to offices, either full-time or under hybrid working schemes. In offices, the dress code has become more relaxed in recent years, and it is now more common to wear casual leather tennis-style shoes. The strong performance of category l...

Euromonitor International's Polishes in Colombia market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Floor Polish, Furniture Polish, Metal Polish, Shoe Polish.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Polishes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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