

Polishes in Bolivia

Market Direction | 2024-02-22 | 14 pages | Euromonitor

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Report description:

Polishes are registering further moderate volume growth in 2023, with sales supported by innovation and the entrance into the market of new brands, both local and imported. Price increases continued throughout the year, albeit at a slower pace, impacting stronger rates of growth. Furniture polishes is the best performing category in 2023, benefiting from affordable prices, promotional activities at point of sale and product innovation.

Euromonitor International's Polishes in Bolivia market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Floor Polish, Furniture Polish, Metal Polish, Shoe Polish.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Polishes market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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