

Meals and Soups in India

Market Direction | 2024-02-20 | 22 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

The per capita consumption of ready meals in India in 2023 remained fairly low compared to the average in Asia Pacific. This modest figure can be attributed to limited market penetration and association of limited consumption occasions. Ready meals as a category is considered relatively niche in India, with prominent players initially targeting breakfast consumption occasions by focusing on Indian delicacies such as Upma and Poha. To cater for on-the-go consumption occasions, these players have...

Euromonitor International's Meals and Soups in India report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meals and Soups market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Meals and Soups in India
Euromonitor International
February 2024

List Of Contents And Tables

MEALS AND SOUPS IN INDIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Major players focus on expanding range of ready meals with view to increase consumption occasions

Ready meals gain traction in urban areas

Need for lighter meals and appetisers drives growth of soup

PROSPECTS AND OPPORTUNITIES

Major players in ready meals will look to increase presence and share of shelf in online space going forward

Competition in ready meals set to intensify over forecast period

Soup is expected to record moderate growth with own set of challenges

CATEGORY DATA

Table 1 Sales of Meals and Soups by Category: Volume 2018-2023

Table 2 Sales of Meals and Soups by Category: Value 2018-2023

Table 3 Sales of Meals and Soups by Category: % Volume Growth 2018-2023

Table 4 Sales of Meals and Soups by Category: % Value Growth 2018-2023

Table 5 Sales of Chilled Ready Meals by Ethnicity: % Value 2018-2023

Table 6 Sales of Frozen Ready Meals by Ethnicity: % Value 2018-2023

Table 7 Sales of Soup by Leading Flavours: Rankings 2018-2023

Table 8 NBO Company Shares of Meals and Soups: % Value 2019-2023

Table 9 LBN Brand Shares of Meals and Soups: % Value 2020-2023

Table 10 □ Distribution of Meals and Soups by Format: % Value 2018-2023

Table 11 □ Forecast Sales of Meals and Soups by Category: Volume 2023-2028

Table 12 □ Forecast Sales of Meals and Soups by Category: Value 2023-2028

Table 13 □ Forecast Sales of Meals and Soups by Category: % Volume Growth 2023-2028

Table 14 □ Forecast Sales of Meals and Soups by Category: % Value Growth 2023-2028

COOKING INGREDIENTS AND MEALS IN INDIA

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

MARKET DATA

Table 15 Sales of Cooking Ingredients and Meals by Category: Volume 2018-2023

Table 16 Sales of Cooking Ingredients and Meals by Category: Value 2018-2023

Table 17 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2018-2023

Table 18 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2018-2023

Table 19 NBO Company Shares of Cooking Ingredients and Meals: % Value 2019-2023

Table 20 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2020-2023

Table 21 Penetration of Private Label by Category: % Value 2018-2023

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 22 Distribution of Cooking Ingredients and Meals by Format: % Value 2018-2023

Table 23 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2023-2028

Table 24 □Forecast Sales of Cooking Ingredients and Meals by Category: Value 2023-2028

Table 25 □Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2023-2028

Table 26 □Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Meals and Soups in India

Market Direction | 2024-02-20 | 22 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-04"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com