

## **Meals and Soups in Argentina**

Market Direction | 2023-11-22 | 19 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

After several years of decline, soup in Argentina saw overall retail volume sales return to positive territory in 2022. While it looks set to record an improved performance in this regard in 2023, growth remains modest, partly due to strong competition from instant noodles, but also because unit prices for multiple products have risen at rates well above inflation as a result of supply chain problems caused by raw material shortages and other factors. For example, local manufacturer Green Seed S...

Euromonitor International's Meals and Soups in Argentina report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Meals and Soups market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Table of Contents:

Meals and Soups in Argentina  
Euromonitor International  
February 2024

### List Of Contents And Tables

#### MEALS AND SOUPS IN ARGENTINA

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Steep price hikes constrain recovery in retail volume sales of soup  
Frozen pizza is the best performing category in retail volume growth terms  
Lack of variety continues to limit appeal of dried ready meals

##### PROSPECTS AND OPPORTUNITIES

Dry soup will continue to face increasing competition from instant noodles  
Outlook remains bright for frozen pizza and frozen ready meals  
Modern grocery retailers and e-commerce set to make distribution gains

##### CATEGORY DATA

- Table 1 Sales of Meals and Soups by Category: Volume 2018-2023  
Table 2 Sales of Meals and Soups by Category: Value 2018-2023  
Table 3 Sales of Meals and Soups by Category: % Volume Growth 2018-2023  
Table 4 Sales of Meals and Soups by Category: % Value Growth 2018-2023  
Table 5 Sales of Chilled Ready Meals by Ethnicity: % Value 2018-2023  
Table 6 Sales of Frozen Ready Meals by Ethnicity: % Value 2018-2023  
Table 7 Sales of Soup by Leading Flavours: Rankings 2018-2023  
Table 8 NBO Company Shares of Meals and Soups: % Value 2019-2023  
Table 9 LBN Brand Shares of Meals and Soups: % Value 2020-2023  
Table 10 □ Distribution of Meals and Soups by Format: % Value 2018-2023  
Table 11 □ Forecast Sales of Meals and Soups by Category: Volume 2023-2028  
Table 12 □ Forecast Sales of Meals and Soups by Category: Value 2023-2028  
Table 13 □ Forecast Sales of Meals and Soups by Category: % Volume Growth 2023-2028  
Table 14 □ Forecast Sales of Meals and Soups by Category: % Value Growth 2023-2028

##### COOKING INGREDIENTS AND MEALS IN ARGENTINA

##### EXECUTIVE SUMMARY

Cooking ingredients and meals in 2023: The big picture  
Key trends in 2023  
Competitive landscape  
Channel developments  
What next for cooking ingredients and meals?

##### MARKET DATA

- Table 15 Sales of Cooking Ingredients and Meals by Category: Volume 2018-2023  
Table 16 Sales of Cooking Ingredients and Meals by Category: Value 2018-2023  
Table 17 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2018-2023  
Table 18 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2018-2023  
Table 19 NBO Company Shares of Cooking Ingredients and Meals: % Value 2019-2023  
Table 20 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2020-2023  
Table 21 Penetration of Private Label by Category: % Value 2018-2023

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Table 22 Distribution of Cooking Ingredients and Meals by Format: % Value 2018-2023

Table 23 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2023-2028

Table 24 □Forecast Sales of Cooking Ingredients and Meals by Category: Value 2023-2028

Table 25 □Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2023-2028

Table 26 □Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Meals and Soups in Argentina

Market Direction | 2023-11-22 | 19 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-11"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com