

Limited-Service Restaurants in Turkey

Market Direction | 2024-02-15 | 39 pages | Euromonitor

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Report description:

Limited-service restaurants experienced growth across all metrics in 2023, although huge current value increases were exaggerated by very high inflation. Nonetheless, the category secured competitive advantages over other consumer foodservice types, primarily due to covering a variety of food options with more accessible price points. Therefore, limited-service restaurants catered to a range of orders from small individual ones to large ones for social gatherings. Key metrics like number of outl...

Euromonitor International's Limited-Service Restaurants in Turkey report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Limited-Service Restaurants, Independent Limited-Service Restaurants, Limited-Service Restaurants by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Limited-Service Restaurants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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