

Large Cooking Appliances in India

Market Direction | 2024-02-13 | 38 pages | Euromonitor

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Report description:

The category of large cooking appliances remained relatively small in 2023 due to cultural differences, wherein most local consumers rely heavily on freestanding appliances, such as freestanding hobs (included in small cooking appliances), as opposed to built-in options. This is mainly due to the price difference between the two, and the notion that freestanding appliances can be taken from house to house while relocating. Sales of appliances such as cookers and ovens also remain low with limited...

Euromonitor International's Large Cooking Appliances in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Built-in Hobs, Built-in Large Cooking Appliances, Cooker Hoods, Cookers, Freestanding Large Cooking Appliances, Ovens, Range Cookers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Large Cooking Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Appliances and electronics specialists remains dominant distribution channel
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