

## **Home Laundry Appliances in India**

Market Direction | 2024-02-13 | 39 pages | Euromonitor

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### **Report description:**

After a year of strong recovery in 2022, the growth of home laundry appliances marginally slowed in 2023, but demand remained robust due to factors such as increasing penetration, a greater need for convenience-driven appliances, access to financing schemes, and new product launches.

Euromonitor International's Home Laundry Appliances in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Automatic Dryers, Automatic Washer Dryers, Automatic Washing Machines, Built-in Home Laundry Appliances, Freestanding Home Laundry Appliances, Semi-Automatic Washing Machines.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Home Laundry Appliances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
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Rising number of brands manufacturing locally under the "Make in India" initiative

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