

## **Home Insecticides in Ukraine**

Market Direction | 2024-02-23 | 16 pages | Euromonitor

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### **Report description:**

In 2023, insecticide coils posted the fastest volume growth within home insecticides overall driven by increased demand for efficient mosquito repellents. Ukrainian consumers prioritise these coils for their effectiveness, long-lasting effects and convenient application. Consumers have been showing heightened awareness of health risks associated with insects, underscoring the importance of insect control in households and boosting volume sales growth.

Euromonitor International's Home Insecticides in Ukraine market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Electric Insecticides, Insecticide Baits, Insecticide Coils, Other Home Insecticides, Spray/Aerosol Insecticides.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Home Insecticides market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Electric insecticides suffers from reduced need for replacements

SC Johnson remains ahead of the rest with Raid

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Spray/aerosol insecticides to expand thanks to affordability and localized efficacy

E-Commerce will outpace other distribution channels in terms of growth

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