

Home Insecticides in Kazakhstan

Market Direction | 2024-02-22 | 15 pages | Euromonitor

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Report description:

Home insecticides in Kazakhstan benefitted from 2023's hot summer, posting continued volume sales growth throughout the year, and this is expected to also continue over the forecast period at a stable rate, along with robust value growth which was supported in 2023 by inflationary pressures and the rising costs of manufacturing, transport and logistics overall. This applies to global giant brands and Russian brands (note that Kazakhstan still trades with Russia).

Euromonitor International's Home Insecticides in Kazakhstan market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Electric Insecticides, Insecticide Baits, Insecticide Coils, Other Home Insecticides, Spray/Aerosol Insecticides.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Insecticides market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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