

Home Insecticides in Japan

Market Direction | 2024-02-21 | 16 pages | Euromonitor

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Report description:

In 2023, current value sales of home insecticides in Japan registered positive growth from the previous year; however, volume sales declined. The decline in volume sales can be attributed to the fading of COVID-19. The pandemic had much less of an impact from 2022. People began going out socialising much more often than in 2020 and 2021, while universities and schools called students back to offline, and companies requested employees come to the office more often. As the amount of time spent ind...

Euromonitor International's Home Insecticides in Japan market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Electric Insecticides, Insecticide Baits, Insecticide Coils, Other Home Insecticides, Spray/Aerosol Insecticides.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Insecticides market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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