

Home Insecticides in Estonia

Market Direction | 2024-02-22 | 15 pages | Euromonitor

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Report description:

Home insecticides is a seasonal product, where demand can vary from summer to summer, based on the size of the insect population. With the summer of 2023 not as hot as the previous year, volume growth was marginal. The standout performer was insecticide baits, which registered double-digit percentage volume growth. Insecticide baits offer a targeted and discreet solution for pest control and are becoming a preferred choice among consumers. As such, the convenience and effectiveness of these bait...

Euromonitor International's Home Insecticides in Estonia market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Electric Insecticides, Insecticide Baits, Insecticide Coils, Other Home Insecticides, Spray/Aerosol Insecticides.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Insecticides market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- \ast Use five-year forecasts to assess how the market is predicted to develop.

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