

## **Home Insecticides in Dominican Republic**

Market Direction | 2024-02-22 | 16 pages | Euromonitor

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### **Report description:**

Household insecticides in the Dominican Republic are dependent on imports to supply domestic demand. The volatility in raw material and logistical costs in recent years has been reflected in the higher retail prices of these products. In 2023, consumers tend to search for bargain prices more regularly, reduce their purchasing frequency or look for lower value brands. SC Johnson Dominican Republic C x A has been seeking to counteract this trend with active offers, such as Baygon Verde which runs...

Euromonitor International's Home Insecticides in Dominican Republic market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Electric Insecticides, Insecticide Baits, Insecticide Coils, Other Home Insecticides, Spray/Aerosol Insecticides.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Home Insecticides market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Home Insecticides in Dominican Republic

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### List Of Contents And Tables

#### HOME INSECTICIDES IN DOMINICAN REPUBLIC

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Consumers migrate towards lower-priced home insecticide brands

Dominican Republic shows a recurrence of dengue epidemic outbreaks

Insecticides are increasingly turning towards compounds with less toxic characteristics

##### PROSPECTS AND OPPORTUNITIES

Natural geographical conditions favour the stability of home insecticides

Opportunities for smaller businesses

Pleasant aromas to become more common in home insecticides

##### CATEGORY DATA

Table 1 Sales of Home Insecticides by Category: Value 2018-2023

Table 2 Sales of Home Insecticides by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Home Insecticides: % Value 2019-2023

Table 4 LBN Brand Shares of Home Insecticides: % Value 2020-2023

Table 5 Forecast Sales of Home Insecticides by Category: Value 2023-2028

Table 6 Forecast Sales of Home Insecticides by Category: % Value Growth 2023-2028

#### HOME CARE IN DOMINICAN REPUBLIC

##### EXECUTIVE SUMMARY

Home care in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for home care?

##### MARKET INDICATORS

Table 7 Households 2018-2023

##### MARKET DATA

Table 8 Sales of Home Care by Category: Value 2018-2023

Table 9 Sales of Home Care by Category: % Value Growth 2018-2023

Table 10 NBO Company Shares of Home Care: % Value 2019-2023

Table 11 LBN Brand Shares of Home Care: % Value 2020-2023

Table 12 Penetration of Private Label in Home Care by Category: % Value 2018-2023

Table 13 Distribution of Home Care by Format: % Value 2018-2023

Table 14 Distribution of Home Care by Format and Category: % Value 2023

Table 15 Forecast Sales of Home Care by Category: Value 2023-2028

Table 16 Forecast Sales of Home Care by Category: % Value Growth 2023-2028

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##### SOURCES

Summary 1 Research Sources

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