

Home Insecticides in Canada

Market Direction | 2024-02-22 | 18 pages | Euromonitor

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Report description:

Home insecticides saw robust retail value growth in 2023, while retail volume declined in all areas, bar insecticide coils. Price increases supported retail value growth as well as a strong insect season in regions of Canada in 2023, particularly the mosquito populations, which thrived in unseasonably warmer weather. As such, insecticide coils performed well due to the mosquito season, with products such as Muskol 50-Hour Mosquito/Insect Repellent Coils attracting consumers. However, higher rate...

Euromonitor International's Home Insecticides in Canada market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Electric Insecticides, Insecticide Baits, Insecticide Coils, Other Home Insecticides, Spray/Aerosol Insecticides.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Insecticides market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Rising cases of insect infestations support sales of insect baits

SC Johnson & Son Inc retains its lead, offering established brands on the landscape

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