

Home Care in Guatemala

Market Direction | 2024-02-22 | 51 pages | Euromonitor

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Report description:

Home care registered healthy current value growth, though constant value and volume growth was more muted, as inflation still continued to be an issue, though price rises eased. Political instability rising from the 2023 election also created a degree of economic uncertainty.

Euromonitor International's Home Care in Guatemala market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Home Care in Guatemala
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List Of Contents And Tables

HOME CARE IN GUATEMALA

EXECUTIVE SUMMARY

Home care in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for home care?

MARKET INDICATORS

Table 1 Households 2018-2023

MARKET DATA

Table 2 Sales of Home Care by Category: Value 2018-2023

Table 3 Sales of Home Care by Category: % Value Growth 2018-2023

Table 4 NBO Company Shares of Home Care: % Value 2019-2023

Table 5 LBN Brand Shares of Home Care: % Value 2020-2023

Table 6 Penetration of Private Label in Home Care by Category: % Value 2018-2023

Table 7 Distribution of Home Care by Format: % Value 2018-2023

Table 8 Distribution of Home Care by Format and Category: % Value 2023

Table 9 Forecast Sales of Home Care by Category: Value 2023-2028

Table 10 □Forecast Sales of Home Care by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

LAUNDRY CARE IN GUATEMALA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Modest volume growth in 2023

Launch of Suavitel Apple Freshness in liquid fabric softeners

Spot and stain removers perform strongly

PROSPECTS AND OPPORTUNITIES

Steady growth over forecast period

Bar detergents continue to dominate

Local brands and private label gain value share

CATEGORY INDICATORS

Table 11 Household Possession of Washing Machines 2018-2023

CATEGORY DATA

Table 12 Sales of Laundry Care by Category: Value 2018-2023

Table 13 Sales of Laundry Care by Category: % Value Growth 2018-2023

Table 14 Sales of Laundry Aids by Category: Value 2018-2023

Table 15 Sales of Laundry Aids by Category: % Value Growth 2018-2023

Table 16 Sales of Laundry Detergents by Category: Value 2018-2023

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Table 17 Sales of Laundry Detergents by Category: % Value Growth 2018-2023
Table 18 NBO Company Shares of Laundry Care: % Value 2019-2023
Table 19 LBN Brand Shares of Laundry Care: % Value 2020-2023
Table 20 □NBO Company Shares of Laundry Aids: % Value 2019-2023
Table 21 □LBN Brand Shares of Laundry Aids: % Value 2020-2023
Table 22 □NBO Company Shares of Laundry Detergents: % Value 2019-2023
Table 23 □LBN Brand Shares of Laundry Detergents: % Value 2020-2023
Table 24 □Forecast Sales of Laundry Care by Category: Value 2023-2028
Table 25 □Forecast Sales of Laundry Care by Category: % Value Growth 2023-2028

DISHWASHING IN GUATEMALA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Gradual shift from bar to cream/paste format

Colgate-Palmolive continues to dominate

Xedex brand expands into hand dishwashing

PROSPECTS AND OPPORTUNITIES

Cream/paste poised to become dominant format in hand dishwashing

Axion retains lead over the forecast period

Greener products out of reach for most consumers

CATEGORY INDICATORS

Table 26 Household Possession of Dishwashers 2017-2022

CATEGORY DATA

Table 27 Sales of Dishwashing by Category: Value 2018-2023

Table 28 Sales of Dishwashing by Category: % Value Growth 2018-2023

Table 29 NBO Company Shares of Dishwashing: % Value 2019-2023

Table 30 LBN Brand Shares of Dishwashing: % Value 2020-2023

Table 31 Forecast Sales of Dishwashing by Category: Value 2023-2028

Table 32 Forecast Sales of Dishwashing by Category: % Value Growth 2023-2028

SURFACE CARE IN GUATEMALA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Muted volume growth

Colgate-Palmolive launches Floral Sensation Fabuloso

New Xedex line of products launched in surface care

PROSPECTS AND OPPORTUNITIES

Colgate-Palmolive continues to lead

Other players also gain value share

Increased segmentation within surface care

CATEGORY DATA

Table 33 Sales of Surface Care by Category: Value 2018-2023

Table 34 Sales of Surface Care by Category: % Value Growth 2018-2023

Table 35 Sales of Home Care Wipes and Floor Cleaning Systems by Category: Value 2018-2023

Table 36 Sales of Home Care Wipes and Floor Cleaning Systems by Category: % Value Growth 2018-2023

Table 37 NBO Company Shares of Surface Care: % Value 2019-2023

Table 38 LBN Brand Shares of Surface Care: % Value 2020-2023

Table 39 Forecast Sales of Surface Care by Category: Value 2023-2028

Table 40 Forecast Sales of Surface Care by Category: % Value Growth 2023-2028

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BLEACH IN GUATEMALA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Steady demand for bleach

Local brands remain strong

Outbreak of dengue fever supports sales of bleach

PROSPECTS AND OPPORTUNITIES

Small local grocers continue to lead in bleach

Bleach faces threat from alternative products such as surface and toilet care

Private label gains further value share

CATEGORY DATA

Table 41 Sales of Bleach: Value 2018-2023

Table 42 Sales of Bleach: % Value Growth 2018-2023

Table 43 NBO Company Shares of Bleach: % Value 2019-2023

Table 44 LBN Brand Shares of Bleach: % Value 2020-2023

Table 45 Forecast Sales of Bleach: Value 2023-2028

Table 46 Forecast Sales of Bleach: % Value Growth 2023-2028

TOILET CARE IN GUATEMALA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Toilet care affected by inflationary pressures

Multinationals continue to dominate

Higher prices limit growth opportunities in toilet care

PROSPECTS AND OPPORTUNITIES

Broader distribution needed to boost volume sales

Continued differentiation to keep consumers engaged

Potential for development of ecological toilet care

CATEGORY DATA

Table 47 Sales of Toilet Care by Category: Value 2018-2023

Table 48 Sales of Toilet Care by Category: % Value Growth 2018-2023

Table 49 NBO Company Shares of Toilet Care: % Value 2019-2023

Table 50 LBN Brand Shares of Toilet Care: % Value 2020-2023

Table 51 Forecast Sales of Toilet Care by Category: Value 2023-2028

Table 52 Forecast Sales of Toilet Care by Category: % Value Growth 2023-2028

POLISHES IN GUATEMALA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Value sales driven by higher-income consumers

Picasa leads polishes with the Shinola shoe polish brand

Majority of retail polish sales are in modern retail channels

PROSPECTS AND OPPORTUNITIES

Local players retain lead

More flexible cleaning products pose a threat

Continued demand for shoe polish despite changing trends

CATEGORY DATA

Table 53 Sales of Polishes by Category: Value 2018-2023

Table 54 Sales of Polishes by Category: % Value Growth 2018-2023

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Table 55 NBO Company Shares of Polishes: % Value 2019-2023

Table 56 LBN Brand Shares of Polishes: % Value 2020-2023

Table 57 Forecast Sales of Polishes by Category: Value 2023-2028

Table 58 Forecast Sales of Polishes by Category: % Value Growth 2023-2028

AIR CARE IN GUATEMALA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Healthy volume growth in 2023

SC Johnson maintains clear leadership position in concentrated landscape

SC Johnson launches new Glade Scented Gel Cube air freshener

PROSPECTS AND OPPORTUNITIES

Electric air fresheners register healthy volume growth over forecast period

Private label gains value share

New product launches over forecast period

CATEGORY DATA

Table 59 Sales of Air Care by Category: Value 2018-2023

Table 60 Sales of Air Care by Category: % Value Growth 2018-2023

Table 61 NBO Company Shares of Air Care: % Value 2019-2023

Table 62 LBN Brand Shares of Air Care: % Value 2020-2023

Table 63 Forecast Sales of Air Care by Category: Value 2023-2028

Table 64 Forecast Sales of Air Care by Category: % Value Growth 2023-2028

HOME INSECTICIDES IN GUATEMALA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Consumer demand for home insecticides remains stable, despite higher prices

SC Johnson retains strong lead

Spray/aerosol insecticides still most popular format

PROSPECTS AND OPPORTUNITIES

Further growth projected for home insecticides

SC Johnson continues to dominate

More demand for greener home insecticides over forecast period

CATEGORY DATA

Table 65 Sales of Home Insecticides by Category: Value 2018-2023

Table 66 Sales of Home Insecticides by Category: % Value Growth 2018-2023

Table 67 NBO Company Shares of Home Insecticides: % Value 2019-2023

Table 68 LBN Brand Shares of Home Insecticides: % Value 2020-2023

Table 69 Forecast Sales of Home Insecticides by Category: Value 2023-2028

Table 70 Forecast Sales of Home Insecticides by Category: % Value Growth 2023-2028

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