

Home Care in Algeria

Market Direction | 2024-02-21 | 47 pages | Euromonitor

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Report description:

Home care is witnessing a positive performance in 2023, although some growth momentum has been lost in volume and value terms. Algeria's growing population and the rising levels of hygiene awareness in society is stimulating demand for home care products. Nevertheless, all categories recorded a slightly lower performance than the previous year, mainly due to weaker consumer purchasing power. Algeria has a fragile economy and faces serious challenges, but this has been intensified further by the...

Euromonitor International's Home Care in Algeria market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Home Care in Algeria
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List Of Contents And Tables

HOME CARE IN ALGERIA

EXECUTIVE SUMMARY

Home care in 2023: The big picture

2023 key trends

Competitive landscapes

Retailing developments

What next for home care?

MARKET INDICATORS

Table 1 Households 2018-2023

MARKET DATA

Table 2 Sales of Home Care by Category: Value 2018-2023

Table 3 Sales of Home Care by Category: % Value Growth 2018-2023

Table 4 NBO Company Shares of Home Care: % Value 2019-2023

Table 5 LBN Brand Shares of Home Care: % Value 2020-2023

Table 6 Penetration of Private Label in Home Care by Category: % Value 2018-2023

Table 7 Distribution of Home Care by Format: % Value 2018-2023

Table 8 Distribution of Home Care by Format and Category: % Value 2023

Table 9 Forecast Sales of Home Care by Category: Value 2023-2028

Table 10 □Forecast Sales of Home Care by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

DISHWASHING IN ALGERIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Growth slowdown due to economic hardship

Majority of Algerian homemakers wash dishes by hand although automatic dishwashing is gaining traction

Competition between global and local players is intensifying

PROSPECTS AND OPPORTUNITIES

Positive volume growth lies ahead fuelled by modern retail developments and urbanisation

Automatic dishwashing spearheaded by changing lifestyles

Price sensitivity to shape purchasing patterns

CATEGORY INDICATORS

Table 11 Household Possession of Dishwashers 2017-2022

CATEGORY DATA

Table 12 Sales of Dishwashing by Category: Value 2018-2023

Table 13 Sales of Dishwashing by Category: % Value Growth 2018-2023

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Table 14 NBO Company Shares of Dishwashing: % Value 2019-2023

Table 15 LBN Brand Shares of Dishwashing: % Value 2020-2023

Table 16 Forecast Sales of Dishwashing by Category: Value 2023-2028

Table 17 Forecast Sales of Dishwashing by Category: % Value Growth 2023-2028

SURFACE CARE IN ALGERIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Surface care faces slowdown as consumers put brakes on expenditure

Multi-purpose cleaners remain the dominant choice

Local offers continue to expand in surface care

PROSPECTS AND OPPORTUNITIES

Changing lifestyle patterns continue to drive sales of surface care

Low demand is expected for premium and eco-friendly products

Multi-purpose cleaners will remain top of mind

CATEGORY DATA

Table 18 Sales of Surface Care by Category: Value 2018-2023

Table 19 Sales of Surface Care by Category: % Value Growth 2018-2023

Table 20 Sales of Home Care Wipes and Floor Cleaning Systems by Category: Value 2018-2023

Table 21 Sales of Home Care Wipes and Floor Cleaning Systems by Category: % Value Growth 2018-2023

Table 22 NBO Company Shares of Surface Care: % Value 2019-2023

Table 23 LBN Brand Shares of Surface Care: % Value 2020-2023

Table 24 Forecast Sales of Surface Care by Category: Value 2023-2028

Table 25 Forecast Sales of Surface Care by Category: % Value Growth 2023-2028

BLEACH IN ALGERIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Continued positive growth in 2023 due to disinfecting properties

Economic concerns will continue to impact demand for bleach

Henkel maintains its leadership in bleach

PROSPECTS AND OPPORTUNITIES

Positive performance will prevail in forthcoming years

Economic conditions to stifle growth

Bleach manufacturers are likely to focus on new product developments

CATEGORY DATA

Table 26 Sales of Bleach: Value 2018-2023

Table 27 Sales of Bleach: % Value Growth 2018-2023

Table 28 NBO Company Shares of Bleach: % Value 2019-2023

Table 29 LBN Brand Shares of Bleach: % Value 2020-2023

Table 30 Forecast Sales of Bleach: Value 2023-2028

Table 31 Forecast Sales of Bleach: % Value Growth 2023-2028

TOILET CARE IN ALGERIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Heightened budget consciousness hampers demand for toilet care

Toilet liquids/foam remain the most relevant toilet care product

Price outweighs brand loyalty

PROSPECTS AND OPPORTUNITIES

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Moderate growth is anticipated in toilet care

Toilet liquids/foam to remain preferred consumer choice

Category growth will be hindered by high prices

CATEGORY DATA

Table 32 Sales of Toilet Care by Category: Value 2018-2023

Table 33 Sales of Toilet Care by Category: % Value Growth 2018-2023

Table 34 NBO Company Shares of Toilet Care: % Value 2019-2023

Table 35 LBN Brand Shares of Toilet Care: % Value 2020-2023

Table 36 Forecast Sales of Toilet Care by Category: Value 2023-2028

Table 37 Forecast Sales of Toilet Care by Category: % Value Growth 2023-2028

POLISHES IN ALGERIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Volume growth is stifled by lower household budgets

Evolving fashions and sporty footwear are hindering developments in shoe polish

Spring Sarl leads in polishes with S C Johnson brand

PROSPECTS AND OPPORTUNITIES

Healthy growth expected as consumer awareness of polishes rises

Furniture polish will remain most popular type

High prices expected to stifle demand for polishes

CATEGORY DATA

Table 38 Sales of Polishes by Category: Value 2018-2023

Table 39 Sales of Polishes by Category: % Value Growth 2018-2023

Table 40 NBO Company Shares of Polishes: % Value 2019-2023

Table 41 LBN Brand Shares of Polishes: % Value 2020-2023

Table 42 Forecast Sales of Polishes by Category: Value 2023-2028

Table 43 Forecast Sales of Polishes by Category: % Value Growth 2023-2028

AIR CARE IN ALGERIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Economic instability leads to limited growth in 2023

Interest in incense and essential oils is hampering growth

SC Johnson & Son Inc retains its leadership in air care

PROSPECTS AND OPPORTUNITIES

Solid potential for further development in air care

Falling purchasing power to threaten outlook

Spray/aerosol air fresheners will maintain popularity even as other products gain ground

CATEGORY DATA

Table 44 Sales of Air Care by Category: Value 2018-2023

Table 45 Sales of Air Care by Category: % Value Growth 2018-2023

Table 46 NBO Company Shares of Air Care: % Value 2019-2023

Table 47 LBN Brand Shares of Air Care: % Value 2020-2023

Table 48 Forecast Sales of Air Care by Category: Value 2023-2028

Table 49 Forecast Sales of Air Care by Category: % Value Growth 2023-2028

HOME INSECTICIDES IN ALGERIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

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Rising population and warmer climate underpins sales

Economic downturn continues to dampen category performance

Strong presence of local players in home insecticides

PROSPECTS AND OPPORTUNITIES

Weather and population growth will continue to shape category performance

Home insecticides value sales are likely to slow down

Spray/aerosol insecticides to remain the most relevant category

CATEGORY DATA

Table 50 Sales of Home Insecticides by Category: Value 2018-2023

Table 51 Sales of Home Insecticides by Category: % Value Growth 2018-2023

Table 52 NBO Company Shares of Home Insecticides: % Value 2019-2023

Table 53 LBN Brand Shares of Home Insecticides: % Value 2020-2023

Table 54 Forecast Sales of Home Insecticides by Category: Value 2023-2028

Table 55 Forecast Sales of Home Insecticides by Category: % Value Growth 2023-2028

LAUNDRY CARE IN ALGERIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Consumers depend on basic laundry care products

Stronger growth potential in liquid detergents

Multinationals remain the clear leaders in laundry care

PROSPECTS AND OPPORTUNITIES

Urbanisation and population growth to fuel category development

Anticipated slowdown due to maturity and economic downturn

Powder detergents to retain mass appeal

CATEGORY INDICATORS

Table 56 Household Possession of Washing Machines 2018-2023

CATEGORY DATA

Table 57 Sales of Laundry Care by Category: Value 2018-2023

Table 58 Sales of Laundry Care by Category: % Value Growth 2018-2023

Table 59 Sales of Laundry Aids by Category: Value 2018-2023

Table 60 Sales of Laundry Aids by Category: % Value Growth 2018-2023

Table 61 Sales of Laundry Detergents by Category: Value 2018-2023

Table 62 Sales of Laundry Detergents by Category: % Value Growth 2018-2023

Table 63 NBO Company Shares of Laundry Care: % Value 2019-2023

Table 64 LBN Brand Shares of Laundry Care: % Value 2020-2023

Table 65 □NBO Company Shares of Laundry Aids: % Value 2019-2023

Table 66 □LBN Brand Shares of Laundry Aids: % Value 2020-2023

Table 67 □NBO Company Shares of Laundry Detergents: % Value 2019-2023

Table 68 □LBN Brand Shares of Laundry Detergents: % Value 2020-2023

Table 69 □Forecast Sales of Laundry Care by Category: Value 2023-2028

Table 70 □Forecast Sales of Laundry Care by Category: % Value Growth 2023-2028

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