

Home Care in Algeria

Market Direction | 2024-02-21 | 47 pages | Euromonitor

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Report description:

Home care is witnessing a positive performance in 2023, although some growth momentum has been lost in volume and value terms. Algeria's growing population and the rising levels of hygiene awareness in society is stimulating demand for home care products. Nevertheless, all categories recorded a slightly lower performance than the previous year, mainly due to weaker consumer purchasing power. Algeria has a fragile economy and faces serious challenges, but this has been intensified further by the...

Euromonitor International's Home Care in Algeria market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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