

**General Merchandise Stores in Japan**

Market Direction | 2024-02-13 | 37 pages | Euromonitor

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**Report description:**

In 2023, department stores benefited from a rebound in the number of tourists visiting Japan and the depreciation of the yen. Although it lagged somewhat behind other countries, Japan finally lifted COVID-19 regulations in 2023. As for the recovery of tourists to Japan, entry restrictions were gradually eased from around October 2022, and from then, tourists, mainly from South Korea and ASEAN countries, started to return. However, travel restrictions and entry restrictions continued to be imposed...

Euromonitor International's General Merchandise Stores in Japan report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Department Stores, Variety Stores.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the General Merchandise Stores market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

reliable information resources to help drive informed strategic planning.

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