

Full-Service Restaurants in Colombia

Market Direction | 2024-02-15 | 27 pages | Euromonitor

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Report description:

Breakfast has emerged as a new consumption opportunity in the foodservice industry. Traditionally considered a quick and basic meal, the perception of breakfast has evolved, and restaurants are capitalising on this. Restaurants are taking creative approaches to developing breakfast menus, such as incorporating healthy options, local ingredients and dishes inspired by various food cultures, as well as including vegetarian/vegan options. There is also growing demand for brunch. Chains such as Crep...

Euromonitor International's Full-Service Restaurants in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Full-Service Restaurants, Full-Service Restaurants by Type, Independent Full-Service Restaurants.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Full-Service Restaurants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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