

## **Dishwashing in Tunisia**

Market Direction | 2024-02-22 | 17 pages | Euromonitor

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### **Report description:**

Automatic dishwashing witnessed the highest growth in both retail volume and value terms in 2023. While the household possession rate of dishwashers remained very low, it continued to grow steadily at the end of the review period. Indeed, growth derived from a very low base secured strong growth rates in retail volume and value terms in a category dominated by hand dishwashing.

Euromonitor International's Dishwashing in Tunisia market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Automatic Dishwashing, Hand Dishwashing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dishwashing market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
February 2024

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