

Dishwashing in the United Kingdom

Market Direction | 2024-02-21 | 20 pages | Euromonitor

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Report description:

Dishwashing in the UK recorded strong single-digit value growth in current terms in 2023, owing to the continued dynamic performance of automatic dishwashing tablets. The latter's growth is mainly because using a dishwasher is deemed more convenient, as it requires minimal effort, leaving the machine to perform the cleaning cycle, with automatic dishwashing tablets offering the correct dosages. Nonetheless, despite continuing to exceed pre-pandemic levels, the category is growing at a slower rat...

Euromonitor International's Dishwashing in United Kingdom market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Automatic Dishwashing, Hand Dishwashing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dishwashing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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