

Dishwashing in the Philippines

Market Direction | 2024-02-21 | 18 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Dishwashing saw exceptional growth in the Philippines in 2023, with growth for both hand dishwashing and automatic dishwashing. However, while automatic dishwashers are slowly gaining ground in urban and high-income households in the Philippines, hand dishwashing remains the preferred method for washing dishes for most consumers, owing to its cost-effectiveness, deep-rooted tradition, and alignment with cultural values. In fact, even amongst wealthier households dishwashers are not that common,....

Euromonitor International's Dishwashing in Philippines market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Automatic Dishwashing, Hand Dishwashing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dishwashing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

reliable information resources to help drive informed strategic planning.

Table of Contents:

Dishwashing in the Philippines

Euromonitor International

February 2024

List Of Contents And Tables

DISHWASHING IN THE PHILIPPINES

KEY DATA FINDINGS

2023 DEVELOPMENTS

Hand dishwashing is still preferred by Filipinos

Antibacterial products are still sought after by Filipinos

Procter & Gamble maintains its lead, but smaller brands gain share

PROSPECTS AND OPPORTUNITIES

Growth forecast for both hand dishwashing and automatic dishwashing

Paste will remain important in players' portfolios

Environmentally friendly products likely to be in greater demand

CATEGORY INDICATORS

Table 1 Household Possession of Dishwashers 2017-2022

CATEGORY DATA

Table 2 Sales of Dishwashing by Category: Value 2018-2023

Table 3 Sales of Dishwashing by Category: % Value Growth 2018-2023

Table 4 NBO Company Shares of Dishwashing: % Value 2019-2023

Table 5 LBN Brand Shares of Dishwashing: % Value 2020-2023

Table 6 Forecast Sales of Dishwashing by Category: Value 2023-2028

Table 7 Forecast Sales of Dishwashing by Category: % Value Growth 2023-2028

HOME CARE IN THE PHILIPPINES

EXECUTIVE SUMMARY

Home care in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for home care?

MARKET INDICATORS

Table 8 Households 2018-2023

MARKET DATA

Table 9 Sales of Home Care by Category: Value 2018-2023

Table 10 Sales of Home Care by Category: % Value Growth 2018-2023

Table 11 NBO Company Shares of Home Care: % Value 2019-2023

Table 12 LBN Brand Shares of Home Care: % Value 2020-2023

Table 13 Penetration of Private Label in Home Care by Category: % Value 2018-2023

Table 14 Distribution of Home Care by Format: % Value 2018-2023

Table 15 Distribution of Home Care by Format and Category: % Value 2023

Table 16 Forecast Sales of Home Care by Category: Value 2023-2028

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 17 □Forecast Sales of Home Care by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Dishwashing in the Philippines

Market Direction | 2024-02-21 | 18 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	Phone*	
First Name*	Last Name*	
Job title*		
Company Name*	EU Vat / Tax ID / NIP number*	
Address*	City*	
Zip Code*	Country*	
	Date	2026-02-09
	Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com