

Dishwashing in Taiwan

Market Direction | 2024-02-23 | 17 pages | Euromonitor

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Report description:

Despite the threat of COVID-19 fading in 2023, dishwashing products integrating antibacterial features have continued gaining momentum among local consumers. More brands have incorporated the feature clearly on packaging while launching new fragrances and formats. For instance, over the review period, CuCute launched an antibacterial formula, offering grapefruit and green tea scents. Meanwhile, Lion launched antibacterial products with new aromas in 2022, with Magica available in lemon, orange,...

Euromonitor International's Dishwashing in Taiwan market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Automatic Dishwashing, Hand Dishwashing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dishwashing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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