

Dishwashing in Switzerland

Market Direction | 2024-02-22 | 18 pages | Euromonitor

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Report description:

Dishwashing experienced stagnation in 2023. Convenience continued to be a major influence on demand within the dishwashing category, with products offering the capacity to reduce the amount of time and effort spent on dishwashing tasks appealing to busy consumers. Swiss consumers continued to prioritise the effectiveness of dishwashing detergents, as well as products that are formulated for other purposes than just washing, such as those that prevent limescale build-up. This element of multi-fun...

Euromonitor International's Dishwashing in Switzerland market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Automatic Dishwashing, Hand Dishwashing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dishwashing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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