

Dishwashing in Saudi Arabia

Market Direction | 2024-02-21 | 18 pages | Euromonitor

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Report description:

Hand dishwashing continued to dominate sales of dishwashing in Saudi Arabia at the end of the review period. The diversity of hand dishwashing products available in the local market in terms of prices, fragrances, and the assortment of brands on offer is substantial and continues to escalate each year. Aside from the diverse range of scents, there is also a growing number of products with dermatological and antibacterial properties, while there has also been a sizeable increase in the availabili...

Euromonitor International's Dishwashing in Saudi Arabia market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Automatic Dishwashing, Hand Dishwashing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dishwashing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Increasing possession rate of dishwashers supports rising demand for automatic dishwashing products

Multinationals lead, while e-commerce continues to flourish

PROSPECTS AND OPPORTUNITIES

Further potential for automatic dishwashing, driven by increasingly busy lifestyles and penetration of women in the workforce

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SOURCES

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Summary 1 Research Sources

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