

Dishwashing in Romania

Market Direction | 2024-02-22 | 18 pages | Euromonitor

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Report description:

The positive performance of dishwashing in Romania in 2023 was the result of Romanian consumers often cooking at home, as high inflation and strong pressure on purchasing power discouraged visits to foodservice establishments. However, hand dishwashing saw only a slight increase in retail volume sales, as the category is mature, while more households owned an automatic dishwasher. Dishwashers have been promoted as effective and energy-efficient appliances, and some consumers regard them as a goo...

Euromonitor International's Dishwashing in Romania market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Automatic Dishwashing, Hand Dishwashing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dishwashing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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