

Dishwashing in Poland

Market Direction | 2024-02-22 | 18 pages | Euromonitor

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Report description:

The automatic dishwashing landscape in Poland continued to have low market penetration in 2023, which created solid room for growth and expansion in sales and market share. Consumers in Poland are increasingly becoming more time-conscious, seeking convenience in their daily lives, supporting demand for automated solutions, such as dishwashers.

Euromonitor International's Dishwashing in Poland market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Automatic Dishwashing, Hand Dishwashing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dishwashing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Marba manufactures dishwashing products for discounters across Poland

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