

## **Dishwashing in Estonia**

Market Direction | 2024-02-22 | 16 pages | Euromonitor

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### **Report description:**

About four-tenth of Estonian households own a dishwasher and despite reduced purchasing power, consumers were still reluctant to forego the convenience of automatic dishwashing. Instead, they traded down and for instance opted for powder instead of higher-priced tablets. As such automatic dishwashing powders registered the highest volume growth.

Euromonitor International's Dishwashing in Estonia market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Automatic Dishwashing, Hand Dishwashing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dishwashing market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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