

Dishwashing in Croatia

Market Direction | 2024-02-22 | 16 pages | Euromonitor

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Report description:

After a boosted performance during the pandemic due to the cocooning and home-cooking trends, volume sales of dishwashing products declined in 2023. This is mostly attributable to the steep double-digit unit price growth registered in the year. In addition, consumers are washing up less frequently as they have returned to their normal activities and are eating out more. Hand dishwashing recorded the strongest decline as consumers have less time for household chores, especially those that can be...

Euromonitor International's Dishwashing in Croatia market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Automatic Dishwashing, Hand Dishwashing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dishwashing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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