

Dishwashing in Colombia

Market Direction | 2024-02-21 | 17 pages | Euromonitor

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Report description:

In 2023, hand dishwashing saw limited growth in volume terms, although this was an improvement on the declines seen in the year prior. Hand dishwashing decreased in 2022 as Colombians started spending more time out of the home after the COVID-19 pandemic years, when the percentage of people who cooked almost daily was above 54%, according to the Euromonitor Survey Voice of the Consumer. With the return to normal routines in 2023, the percentage of those who cooked almost daily dropped significantly...

Euromonitor International's Dishwashing in Colombia market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Automatic Dishwashing, Hand Dishwashing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dishwashing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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