

Dishwashing in China

Market Direction | 2024-02-21 | 16 pages | Euromonitor

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Report description:

In 2023, retail value sales of dishwashing products in China, which encompass both automatic dishwashing powders and hand dishwashing liquids, saw moderate growth. There was, however, a slight drop in value sales of hand dishwashing, which was mainly driven by a decline in the average unit price. While the COVID-19 pandemic has softened its grip on China, and consumers have largely resumed their daily routines, consumer confidence has yet to be fully restored, and people are cutting down on thei...

Euromonitor International's Dishwashing in China market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Automatic Dishwashing, Hand Dishwashing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dishwashing market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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