

Dairy Products and Alternatives in Croatia

Market Direction | 2023-09-25 | 62 pages | Euromonitor

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Report description:

The dairy products and alternatives category is on course to experience limited growth in retail volume and current value sales in 2023. The unstable economic climate is hindering retail volume sales with the increase in fuel prices and the war in Ukraine leading to rising prices of some ingredient commodities. Moreover, persistent global supply shortages brought about by the pandemic, are still having an unfavourable impact on the dairy category. The high level of inflation is causing consumers...

Euromonitor International's Dairy Products and Alternatives in Croatia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Dairy Products and Alternatives market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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