

Consumer Foodservice in Portugal

Market Direction | 2024-02-15 | 91 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €1750.00
- Multiple User License (1 Site) €3500.00
- Multiple User License (Global) €5250.00

Report description:

The foodservice industry in Portugal underwent a year of recovery in 2023, despite the challenges brought by high levels of inflation and the consequent loss of consumer purchasing power. In terms of supply, increases in raw material prices and energy costs, combined with difficulties in hiring specialised labour, represented the main challenges for industry players. In terms of demand, while there was a boost driven by the good performance of the travel and tourism industry with double-digit gr...

Euromonitor International's Consumer Foodservice in Portugal report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Consumer Foodservice by Fulfillment, Consumer Foodservice by Location, Consumer Foodservice by Ordering Platform, Consumer Foodservice by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Foodservice market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

reliable information resources to help drive informed strategic planning.

Table of Contents:

Consumer Foodservice in Portugal
Euromonitor International
February 2024

List Of Contents And Tables

CONSUMER FOODSERVICE IN PORTUGAL

EXECUTIVE SUMMARY

Consumer foodservice in 2023: The big picture

2023 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

MARKET DATA

Table 1 Units, Transactions and Value Sales in Consumer Foodservice 2018-2023

Table 2 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2018-2023

Table 3 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2023

Table 4 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2018-2023

Table 5 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2018-2023

Table 6 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2023

Table 7 Sales in Consumer Foodservice by Location: % Foodservice Value 2018-2023

Table 8 Sales in Consumer Foodservice by Fulfillment: % Foodservice Value 2018-2023

Table 9 GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2023

Table 10 □GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2020-2023

Table 11 □GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2023

Table 12 □Forecast Units, Transactions and Value Sales in Consumer Foodservice 2023-2028

Table 13 □Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

LIMITED-SERVICE RESTAURANTS IN PORTUGAL

KEY DATA FINDINGS

2023 DEVELOPMENTS

Limited-service restaurants growing and conquering share

Trends shaping national limited-service restaurants

Highly competitive environment with McDonald's leading the way

PROSPECTS AND OPPORTUNITIES

Limited-service restaurants on a growth path over the forecast period

Trends ready to shape the future of limited-service restaurants include frequent innovation

Expansion, new players, ghost kitchens and delivery services increasingly characterise the industry

CATEGORY DATA

Table 14 Limited-Service Restaurants by Category: Units/Outlets 2018-2023

Table 15 Sales in Limited-Service Restaurants by Category: Number of Transactions 2018-2023

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 16 Sales in Limited-Service Restaurants by Category: Foodservice Value 2018-2023
Table 17 Limited-Service Restaurants by Category: % Units/Outlets Growth 2018-2023
Table 18 Sales in Limited-Service Restaurants by Category: % Transaction Growth 2018-2023
Table 19 Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2018-2023
Table 20 GBO Company Shares in Chained Limited-Service Restaurants: % Foodservice Value 2019-2023
Table 21 GBN Brand Shares in Chained Limited-Service Restaurants: % Foodservice Value 2020-2023
Table 22 Forecast Limited-Service Restaurants by Category: Units/Outlets 2023-2028
Table 23 □Forecast Sales in Limited-Service Restaurants by Category: Number of Transactions 2023-2028
Table 24 □Forecast Sales in Limited-Service Restaurants by Category: Foodservice Value 2023-2028
Table 25 □Forecast Limited-Service Restaurants by Category: % Units/Outlets Growth 2023-2028
Table 26 □Forecast Sales in Limited-Service Restaurants by Category: % Transaction Growth 2023-2028
Table 27 □Forecast Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2023-2028

CAFES/BARS IN PORTUGAL

KEY DATA FINDINGS

2023 DEVELOPMENTS

Cafes/bars registers double-digit growth in 2023

The best performances in 2023 are achieved by bars/pubs and specialist coffee and tea shops

Innovation, special editions and premium products add value to the category

PROSPECTS AND OPPORTUNITIES

Cafes/bars surpasses 2019 volume transactions by 2027

Opportunities lie in innovation and added-value products

Chained players continue to erode the share of independents over the forecast period

CATEGORY DATA

Table 28 Cafes/Bars by Category: Units/Outlets 2018-2023

Table 29 Sales in Cafes/Bars by Category: Number of Transactions 2018-2023

Table 30 Sales in Cafes/Bars by Category: Foodservice Value 2018-2023

Table 31 Cafes/Bars by Category: % Units/Outlets Growth 2018-2023

Table 32 Sales in Cafes/Bars by Category: % Transaction Growth 2018-2023

Table 33 Sales in Cafes/Bars by Category: % Foodservice Value Growth 2018-2023

Table 34 GBO Company Shares in Chained Cafes/Bars: % Foodservice Value 2019-2023

Table 35 GBN Brand Shares in Chained Cafes/Bars: % Foodservice Value 2020-2023

Table 36 Forecast Cafes/Bars by Category: Units/Outlets 2023-2028

Table 37 □Forecast Sales in Cafes/Bars by Category: Number of Transactions 2023-2028

Table 38 □Forecast Sales in Cafes/Bars by Category: Foodservice Value 2023-2028

Table 39 □Forecast Cafes/Bars by Category: % Units/Outlets Growth 2023-2028

Table 40 □Forecast Sales in Cafes/Bars by Category: % Transaction Growth 2023-2028

Table 41 □Forecast Sales in Cafes/Bars by Category: % Foodservice Value Growth 2023-2028

FULL-SERVICE RESTAURANTS IN PORTUGAL

KEY DATA FINDINGS

2023 DEVELOPMENTS

Growth of full-service restaurants, although the category is losing momentum and ground

Traditional Portuguese cuisine remains the most popular in full-service restaurants

High heterogeneity characterises the competitive landscape

PROSPECTS AND OPPORTUNITIES

Full category recovery only achieved by 2026

Innovation, digitalisation and control of food waste increasingly characterise the category over the forecast period

According to industry representatives, government harmonisation of VAT, while being beneficial for the category, does not go far

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

enough

CATEGORY DATA

Table 42 Full-Service Restaurants by Category: Units/Outlets 2018-2023

Table 43 Sales in Full-Service Restaurants by Category: Number of Transactions 2018-2023

Table 44 Sales in Full-Service Restaurants by Category: Foodservice Value 2018-2023

Table 45 Full-Service Restaurants by Category: % Units/Outlets Growth 2018-2023

Table 46 Sales in Full-Service Restaurants by Category: % Transaction Growth 2018-2023

Table 47 Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2018-2023

Table 48 GBO Company Shares in Chained Full-Service Restaurants: % Foodservice Value 2019-2023

Table 49 GBN Brand Shares in Chained Full-Service Restaurants: % Foodservice Value 2020-2023

Table 50 Forecast Full-Service Restaurants by Category: Units/Outlets 2023-2028

Table 51 □Forecast Sales in Full-Service Restaurants by Category: Number of Transactions 2023-2028

Table 52 □Forecast Sales in Full-Service Restaurants by Category: Foodservice Value 2023-2028

Table 53 □Forecast Full-Service Restaurants by Category: % Units/Outlets Growth 2023-2028

Table 54 □Forecast Sales in Full-Service Restaurants by Category: % Transaction Growth 2023-2028

Table 55 □Forecast Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2023-2028

SELF-SERVICE CAFETERIAS IN PORTUGAL

KEY DATA FINDINGS

2023 DEVELOPMENTS

Positive performance of self-service cafeterias

Colibri remains one of the most dynamic players thanks to outlet openings and an active marketing campaign

Independents register stronger growth than chained outlets

PROSPECTS AND OPPORTUNITIES

Self-service cafeterias grows amidst increasingly competitive environment

The future of self-service cafeterias depends on innovation and the creation of value-added experiences

Third-party delivery provides another avenue to boost sales

CATEGORY DATA

Table 56 Self-Service Cafeterias: Units/Outlets 2018-2023

Table 57 Sales in Self-Service Cafeterias: Number of Transactions 2018-2023

Table 58 Sales in Self-Service Cafeterias: Foodservice Value 2018-2023

Table 59 Sales in Self-Service Cafeterias: % Units/Outlets Growth 2018-2023

Table 60 Sales in Self-Service Cafeterias: % Transaction Growth 2018-2023

Table 61 Sales in Self-Service Cafeterias: % Foodservice Value Growth 2018-2023

Table 62 GBO Company Shares in Chained Self-Service Cafeterias: % Foodservice Value 2019-2023

Table 63 GBN Brand Shares in Chained Self-Service Cafeterias: % Foodservice Value 2020-2023

Table 64 Forecast Self-Service Cafeterias: Units/Outlets 2023-2028

Table 65 □Forecast Sales in Self-Service Cafeterias: Number of Transactions 2023-2028

Table 66 □Forecast Sales in Self-Service Cafeterias: Foodservice Value 2023-2028

Table 67 □Forecast Self-Service Cafeterias: % Units/Outlets Growth 2023-2028

Table 68 □Forecast Sales in Self-Service Cafeterias: % Transaction Growth 2023-2028

Table 69 □Forecast Sales in Self-Service Cafeterias: % Foodservice Value Growth 2023-2028

STREET STALLS/KIOSKS IN PORTUGAL

KEY DATA FINDINGS

2023 DEVELOPMENTS

Street stalls/kiosks on the rebound after suffering heavy losses during the pandemic

Street stalls registers growth thanks to the added value street food provide the category

Delta Quiosques launches Delta Espresso, a new concept in 2023

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

PROSPECTS AND OPPORTUNITIES

Street stalls/kiosks posts the best performance over the forecast period

The forecast period sees further opportunities for street food to grow

Delta abandons the Mundo do Cafe brand to focus on Delta Espresso

CATEGORY DATA

Table 70 Street Stalls/Kiosks: Units/Outlets 2018-2023

Table 71 Sales in Street Stalls/Kiosks: Number of Transactions 2018-2023

Table 72 Sales in Street Stalls/Kiosks: Foodservice Value 2018-2023

Table 73 Street Stalls/Kiosks: % Units/Outlets Growth 2018-2023

Table 74 Sales in Street Stalls/Kiosks: % Transaction Growth 2018-2023

Table 75 Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2018-2023

Table 76 GBO Company Shares in Chained Street Stalls/Kiosks: % Foodservice Value 2019-2023

Table 77 GBN Brand Shares in Chained Street Stalls/Kiosks: % Foodservice Value 2020-2023

Table 78 Forecast Street Stalls/Kiosks: Units/Outlets 2023-2028

Table 79 □Forecast Sales in Street Stalls/Kiosks: Number of Transactions 2023-2028

Table 80 □Forecast Sales in Street Stalls/Kiosks: Foodservice Value 2023-2028

Table 81 □Forecast Street Stalls/Kiosks: % Units/Outlets Growth 2023-2028

Table 82 □Forecast Sales in Street Stalls/Kiosks: % Transaction Growth 2023-2028

Table 83 □Forecast Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2023-2028

CONSUMER FOODSERVICE BY LOCATION IN PORTUGAL

KEY DATA FINDINGS

2023 DEVELOPMENTS

Standalone locations lose share

Travel and retail locations surpass 2019 value sales in 2023

Terraces continue to provide a way to boost sales despite the full lifting of COVID-19 restrictions

PROSPECTS AND OPPORTUNITIES

All foodservice categories by location on a growth path over the forecast period

Growth in sports, cultural and music events drives consumer foodservice through leisure venues

Rising urbanisation impacts locations of consumer foodservice outlets

CATEGORY DATA

Table 84 Consumer Foodservice by Location: Units/Outlets 2018-2023

Table 85 Sales in Consumer Foodservice by Location: Number of Transactions 2018-2023

Table 86 Sales in Consumer Foodservice by Location: Foodservice Value 2018-2023

Table 87 Consumer Foodservice by Location: % Units/Outlets Growth 2018-2023

Table 88 Sales in Consumer Foodservice by Location: % Transaction Growth 2018-2023

Table 89 Sales in Consumer Foodservice by Location: % Foodservice Value Growth 2018-2023

Table 90 Consumer Foodservice through Standalone: Units/Outlets 2018-2023

Table 91 Sales in Consumer Foodservice through Standalone: Number of Transactions 2018-2023

Table 92 Sales in Consumer Foodservice through Standalone: Foodservice Value 2018-2023

Table 93 □Consumer Foodservice through Standalone: % Units/Outlets Growth 2018-2023

Table 94 □Sales in Consumer Foodservice through Standalone: % Transaction Growth 2018-2023

Table 95 □Sales in Consumer Foodservice through Standalone: % Foodservice Value Growth 2018-2023

Table 96 □Consumer Foodservice through Leisure: Units/Outlets 2018-2023

Table 97 □Sales in Consumer Foodservice through Leisure: Number of Transactions 2018-2023

Table 98 □Sales in Consumer Foodservice through Leisure: Foodservice Value 2018-2023

Table 99 □Consumer Foodservice through Leisure: % Units/Outlets Growth 2018-2023

Table 100 □Sales in Consumer Foodservice through Leisure: % Transaction Growth 2018-2023

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 101 □Sales in Consumer Foodservice through Leisure: % Foodservice Value Growth 2018-2023
Table 102 □Consumer Foodservice through Retail: Units/Outlets 2018-2023
Table 103 □Sales in Consumer Foodservice through Retail: Number of Transactions 2018-2023
Table 104 □Sales in Consumer Foodservice through Retail: Foodservice Value 2018-2023
Table 105 □Consumer Foodservice through Retail: % Units/Outlets Growth 2018-2023
Table 106 □Sales in Consumer Foodservice through Retail: % Transaction Growth 2018-2023
Table 107 □Sales in Consumer Foodservice through Retail: % Foodservice Value Growth 2018-2023
Table 108 □Consumer Foodservice through Lodging: Units/Outlets 2018-2023
Table 109 □Sales in Consumer Foodservice through Lodging: Number of Transactions 2018-2023
Table 110 □Sales in Consumer Foodservice through Lodging: Foodservice Value 2018-2023
Table 111 □Consumer Foodservice through Lodging: % Units/Outlets Growth 2018-2023
Table 112 □Sales in Consumer Foodservice through Lodging: % Transaction Growth 2018-2023
Table 113 □Sales in Consumer Foodservice through Lodging: % Foodservice Value Growth 2018-2023
Table 114 □Consumer Foodservice through Travel: Units/Outlets 2018-2023
Table 115 □Sales in Consumer Foodservice through Travel: Number of Transactions 2018-2023
Table 116 □Sales in Consumer Foodservice through Travel: Foodservice Value 2018-2023
Table 117 □Consumer Foodservice through Travel: % Units/Outlets Growth 2018-2023
Table 118 □Sales in Consumer Foodservice through Travel: % Transaction Growth 2018-2023
Table 119 □Sales in Consumer Foodservice through Travel: % Foodservice Value Growth 2018-2023
Table 120 □Forecast Consumer Foodservice by Location: Units/Outlets 2023-2028
Table 121 □Forecast Sales in Consumer Foodservice by Location: Number of Transactions 2023-2028
Table 122 □Forecast Sales in Consumer Foodservice by Location: Foodservice Value 2023-2028
Table 123 □Forecast Consumer Foodservice by Location: % Units/Outlets Growth 2023-2028
Table 124 □Forecast Sales in Consumer Foodservice by Location: % Transaction Growth 2023-2028
Table 125 □Forecast Sales in Consumer Foodservice by Location: % Foodservice Value Growth 2023-2028
Table 126 □Forecast Consumer Foodservice through Standalone: Units/Outlets 2023-2028
Table 127 □Forecast Sales in Consumer Foodservice through Standalone: Number of Transactions 2023-2028
Table 128 □Forecast Sales in Consumer Foodservice through Standalone: Foodservice Value 2023-2028
Table 129 □Forecast Consumer Foodservice through Standalone: % Units/Outlets Growth 2023-2028
Table 130 □Forecast Sales in Consumer Foodservice through Standalone: % Transaction Growth 2023-2028
Table 131 □Forecast Sales in Consumer Foodservice through Standalone: % Foodservice Value Growth 2023-2028
Table 132 □Forecast Consumer Foodservice through Leisure: Units/Outlets 2023-2028
Table 133 □Forecast Sales in Consumer Foodservice through Leisure: Number of Transactions 2023-2028
Table 134 □Forecast Sales in Consumer Foodservice through Leisure: Foodservice Value 2023-2028
Table 135 □Forecast Consumer Foodservice through Leisure: % Units/Outlets Growth 2023-2028
Table 136 □Forecast Sales in Consumer Foodservice through Leisure: % Transaction Growth 2023-2028
Table 137 □Forecast Sales in Consumer Foodservice through Leisure: % Foodservice Value Growth 2023-2028
Table 138 □Forecast Consumer Foodservice through Retail: Units/Outlets 2023-2028
Table 139 □Forecast Sales in Consumer Foodservice through Retail: Number of Transactions 2023-2028
Table 140 □Forecast Sales in Consumer Foodservice through Retail: Foodservice Value 2023-2028
Table 141 □Forecast Consumer Foodservice through Retail: % Units/Outlets Growth 2023-2028
Table 142 □Forecast Sales in Consumer Foodservice through Retail: % Transaction Growth 2023-2028
Table 143 □Forecast Sales in Consumer Foodservice through Retail: % Foodservice Value Growth 2023-2028
Table 144 □Forecast Consumer Foodservice through Lodging: Units/Outlets 2023-2028
Table 145 □Forecast Sales in Consumer Foodservice through Lodging: Number of Transactions 2023-2028
Table 146 □Forecast Sales in Consumer Foodservice through Lodging: Foodservice Value 2023-2028
Table 147 □Forecast Consumer Foodservice through Lodging: % Units/Outlets Growth 2023-2028

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Table 148 □Forecast Sales in Consumer Foodservice through Lodging: % Transaction Growth 2023-2028
- Table 149 □Forecast Sales in Consumer Foodservice through Lodging: % Foodservice Value Growth 2023-2028
- Table 150 □Forecast Consumer Foodservice through Travel: Units/Outlets 2023-2028
- Table 151 □Forecast Sales in Consumer Foodservice through Travel: Number of Transactions 2023-2028
- Table 152 □Forecast Sales in Consumer Foodservice through Travel: Foodservice Value 2023-2028
- Table 153 □Forecast Consumer Foodservice through Travel: % Units/Outlets Growth 2023-2028
- Table 154 □Forecast Sales in Consumer Foodservice through Travel: % Transaction Growth 2023-2028
- Table 155 □Forecast Sales in Consumer Foodservice through Travel: % Foodservice Value Growth 2023-2028

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Consumer Foodservice in Portugal

Market Direction | 2024-02-15 | 91 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€1750.00
	Multiple User License (1 Site)	€3500.00
	Multiple User License (Global)	€5250.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-09"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com